



## **Marketing Manager**

**Bellevue, Washington (FTE, On-Site)**

**Salary Range: \$108,000 – \$148,000**

Concord Engineering is a growing transportation and electrical engineering firm based in Bellevue, Washington. Our mission is to provide clients with creative and innovative solutions for building safe, efficient, and sustainable transportation and electrical systems.

We are seeking a highly motivated Marketing Manager to lead and support our marketing and business development efforts. This role is ideal for a proactive, detail-oriented professional who can translate technical concepts into compelling proposals, presentations, and marketing materials. As a key member of the team, you will collaborate closely with project managers and leadership to position Concord for success across a wide range of pursuits.

This position offers the opportunity to shape marketing strategy, improve proposal quality, and contribute directly to the firm's growth, while working in a collaborative environment that values initiative, creativity, and continuous improvement.

### **Key Responsibilities**

- Lead the development and coordination of proposals, qualifications, and interview materials from kickoff through submission
- Collaborate with technical staff and leadership to develop win strategies, messaging, and differentiators
- Write, edit, and format clear, compelling content that communicates technical information effectively
- Manage multiple concurrent pursuits while maintaining high quality and meeting deadlines
- Conduct research on clients, competitors, and market trends to support business development strategies
- Maintain and update marketing databases, including project descriptions, resumes, and firm qualifications
- Support interview preparation, including presentation development and rehearsal coordination
- Oversee quality control of marketing deliverables to ensure consistency, accuracy, and professionalism
- Design graphics to produce visually engaging materials
- Support broader marketing initiatives such as website updates, social media, and branding efforts
- Assist with planning and execution of industry events, conferences, and outreach activities
- Continuously improve internal marketing processes, tools, and standards

### **Qualifications**

- Bachelor's degree in Marketing, Communications, English, or a related field (or equivalent experience)
- 8+ years of experience in marketing or proposal coordination, preferably in the Engineering and Construction industry
- Excellent writing, editing, and proofreading skills with strong attention to detail



- Ability to communicate effectively with both technical and non-technical audiences
- Strong organizational skills and the ability to manage multiple priorities under tight deadlines
- Experience working both independently and collaboratively in a team environment
- Understanding of proposal development processes and client-focused messaging
- Proficiency in Microsoft Office (Word, PowerPoint, Excel) and Adobe InDesign

**Preferred Qualifications**

- Experience supporting transportation, electrical or public infrastructure-related projects
- Familiarity with Adobe Creative Suite (Illustrator, Photoshop)
- Experience with marketing database systems
- Knowledge of social media platforms and digital marketing practices
- Experience supporting interviews, presentations, and pursuit strategy
- Ability to mentor or guide junior staff and contribute to team development

Concord Engineering offers competitive compensation and benefits, including medical, dental, disability coverage, and a company-sponsored 401(k) plan.

**How to Apply:**

Please send your resume and cover letter to [recruiting@concordengr.com](mailto:recruiting@concordengr.com).

Concord Engineering is an equal opportunity employer.